



## Patent analysis for a global energy and petrochemicals group

Case Study | Energy & Utilities

### About the client

The client is a global energy and petrochemicals group that utilizes innovative and advanced technologies to deliver sustainable growth. They also offer marine fuels for optimizing equipment efficiency, increasing reliability, and lowering costs involved in vessel operations.

### Objective

The client wanted to assess specific fuel components (e.g. pyrolysis oil, biodiesel, and methanol/DME) that have either penetrated the market or may be marketable in the next 5-10 years for marine applications. The company was looking for specific information on the potential availability of each fuel component, the development status, benefits, along with the challenges/issues related to the fuel components.

### Solution

1. Netscribes assessed the client's requirements by tracking the relevant published patents/applications, scientific articles, and products of interest to the client
2. We also synthesized the data from sources in the public domain, including patents, published reports and articles, industry portals, academic papers, company websites, business magazines, and press releases, to identify specific marine fuel components in order to provide the client with relevant insights and recommendations

### Results delivered

Netscribes provided an extensive report that included insights into various aspects of marine fuels such as their development status, recent projects, patent innovation trends, market potential, benefits, challenges, and the rules and regulations related to the environment.

### Benefit

Our patent analysis helped the client gain quick access to the composition of competing products of interest. The client was also able to track the status of the adoption of marine fuel components of interest with Netscribes' assistance.

Use in-depth patent insights to drive strategic R&D decisions

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